

Media Ministry Notes – March 4, 2009

Wittenberg Wall

Paul P told the team that Alan R is working on the shelf for the wall. Paul will keep the team updated on the progress or issues.

Web Posting Guidelines

The guidelines are posted on the website. In addition, Council and each Ministry Team leader has been sent a specific request concerning the new guidelines. A few ministry teams have sent the required information.

Action: We will continue to encourage ministry teams to comply with the guidelines.

Web Pages

Paul H shared website statistics with the team. It was informative to see which pages are accessed frequently as well as the number of hits. Paul P shared with the team the reasons for our need to evaluate the current website format/appearance. There has been a push from some church members and staff for making the website our primary Internet outreach/evangelism focus. Paul has been specifically asked to review ways to improve this aspect of the website. The team praised the work of our webmaster who does an amazing job – often having to beg for information that should be posted on the website. The mandate of this team's current project should be ways to improve the website and ease his workload. It was suggested that a subteam should be formed to address: website planning, website architecture, design and layout, and content management. If formed, they would report back to this team.

Action: Paul P will contact some technical folks and see if they have an interest in helping with this project.

Rest of the team will look at other church websites, comparing theirs to ours, and report back likes and dislikes.

Next meeting: Wed. March 18