

Media Ministry November 7, 2007 meeting notes

Media Ministry Web page has been updated. Group photo was taken.
Action: Kerstin to send photo to Paul, who will post on site

Preschool Website – Both Pauls have been in contact with Catherine (preschool board) and Linda (preschool director) about creating a website dedicated to the Preschool. They seemed receptive and will discuss with the preschool board. The site could contain the same information that is currently given to current and prospective parents via the paper format. :

- Registration information & forms
- Schedule of fees
- Classes/days & hours they meet
- Curriculum for each class
- Pictures of the director & teachers
- Contact information
- Names of those on the Board of Directors
- Policies
- General information and history

The preschool board will provide the information to go on the pages and Paul H will build the site. He has already created a prototype page, which he sent to Linda. He has proposed building it as a separate (but linked) site to the GSLChurch.org pages.

Action: Paul will follow up with Linda

Computer Kiosk – Paul is still working on “break-proofing” the all-in-one unit. We anticipate positioning it on the Welcome Center Table. The screen saver could be a rolling series of anniversary/history/celebration pictures.

Action: Jeanne will let the 25th Anniversary team know that this computer and screen saver could be an alternative option to their proposed digital picture frame.

Priorities:

At the last meeting, this group identified 8 areas for us to focus on in 2008. We tried to identify some clear priorities, but decided that all of these areas were important. Therefore, we directed our discussion to handling these areas.

- Preschool website – this is important, but really requires more effort from the preschool board than us. Therefore, our task will be to continue to prod them for information to go on the site, as well as assure they keep the information up to date. It needs a snazzy banner that sets it apart from the church pages.

- Website guidelines – these are important and should be fairly straightforward for this group to handle. Once these are drafted, we need to get them implemented by other ministries and groups.
- Wittenberg Wall - This wall needs a major cleanup and redesign. Perhaps a subgroup of this team could meet and draft a plan.
- Feedback mechanism - We agreed to delay working on this until January of next year. We will invite PD (any others?) to meet with us to get his perspective on feedback.

Media Ministry Celebration statement for annual meeting – We agreed to use our 2008 Goals and 2007 Highlights, with the following amendment:

Conducted Communication/Media Survey to determine effective communication. This information will be used to improve how we communicate church events, activities and news.

Action: Jeanne to send to Nancy and Sherri

Review Communication Ministry section of 2006 Ministry Guide -

Unfortunately, this ministry guide is not really appropriate to the tasks of the media ministry team. The responsibilities and activities are way out of date and just do not match our mission. So a simple update of the Communication Ministry Guide is not possible. We feel our role is to insure appropriate publications are used to disseminate information to the congregation, not the physical activity of performing those tasks (such as newsletter preparation, videographer, church reporter)

Action: Jeanne will convey these concerns to Nancy and Sherri