

Media Ministry Meeting: Wednesday, July 18, 2007

Banner

Paul P presented the proposed church organizational banner. Suggestions for its use and promotion:

1. Good Shepherd's name is missing from this mockup. Put the name on the banner, perhaps in the center.
2. Use banner in Newsletter. Then highlight the appropriate section of the newsletter that corresponds that that area of the banner. Highlight one section each month. Paul P will talk to staff about newsletter changes.
3. Use it on Wittenberg Wall – Make it the center of the wall and use it as the basis for organizing the content on the wall. Color code each section and carry that color scheme everywhere it is used.
4. Promote this “new” structure to the congregation; perhaps include a freebie (keepsake) of the banner, e.g. refrigerator magnet.
5. Location and size of banner – It should go somewhere in the Narthex, but where? How large should it be? Suggestion was poster size. Paul P will see about getting a quote from the printing company.

Wittenberg Wall

Who is in charge of the Wittenberg Wall? Right now it appears that no one is in charge. Kerstin and Mary Beth volunteered to work on the W Wall. Reworking the walkway was discussed. Paul P said an electrician might be able to put up track lighting (to improve the lighting). MB and K agreed to talk to Brenda Dozer about current procedures, formulate new guidelines for posting material, and talk with Ellen Goode to see if she can offer any space utilization/reorganization insights.

Welcome Center

The location and angle of the Welcome Center were discussed. Consider moving the angle of the table. Maybe Ellen can help with this too.

Electronic Welcome Center Kiosk

Paul H said this is an all-in-one computer, uses our website as the information source, locks into our website, and resets every night. Where should we put this kiosk? MB agreed to ask Ellen.

Communication Survey

We agreed to run the survey between August 1 and September 1. Announcement for the pewsletters and newsletter was written. Pink paper copies were placed n the round table in the Narthex.