

Media Ministry January 17, 2007 meeting notes

- With new changes implemented in Pewsletters, these have been reduced from 16 pages to 8 pages. WOW!
- Positive feedback received concerning the changes - particularly the calendar
- Soft launch of the Newsletter submission form - it went live, but we aren't doing any real promotion until we have completed our analysis
- We need a good definition/description/purpose of the Newsletter - this to be published at top of submission form. Folks agreed to give it thought and come back to next meeting with their ideas.
- Before we propose any major changes to Newsletter, we need to hear from Brenda Dozer (she's in charge of publishing the newsletters). Paul P will ask Brenda - what she likes, what she dislikes, what she would like to see changed - and report back to the team
- Briefly discussed the web site - need to promote the site more. How to get folks to actively submit information to site? Paul H informed us that there is a link to the ministries. The media ministry page is way out of date. Should we fix this ASAP?
- Everyone took home a few newsletters from other churches. Each was to read and report back at next meeting things that they liked in those that we might like to see incorporated in ours.